NEXT STANDARD OF CARE IN HAI PREVENTION

CeraShieldTM BIOFILM-RESISTANT ENDOTRACHEAL TUBE

Designed to reduce ventilator associated respiratory infections (VARI) and significantly lower overall cost of care



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CeraShield[™] ETT

MEDICAL DEVICE-ASSOCIATED BIOFILMS POSE A SERIOUS THREAT TO HUMAN HEALTH AND LEAD TO NOSOCOMIAL INFECTIONS

New strategies are urgently needed

Up to 80% of microbial infections in the human body involve biofilm formation, especially in hospital settings, which greatly promotes the incidence rate and mortality^{1,2}

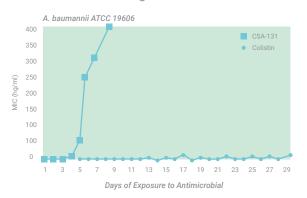
Over 6 million potential deaths from nosocomial infections worldwide each year³

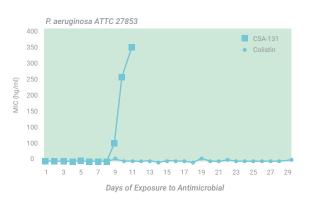
60-70%

60–70% of nosocomial infections are associated with biomaterials or implants⁴

Resistance generation to colistin

- Ordinary medical devices allow millions of pathogenic CFUs to grow within hours and act as a reservoir of infectious agents, leading to inflammation and infection.
- The resistance of bacteria in biofilms to antibiotics can be 10–1,000X that of the corresponding planktonic cells.⁵
- The rates of horizontal plasmid transfer were several orders of magnitude higher in the biofilms than in liquid cultures of the same organisms.⁶





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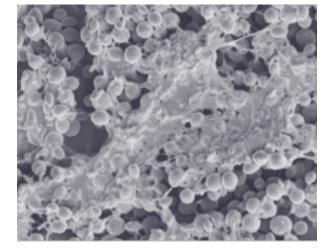
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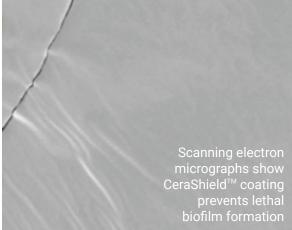
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CeraShield[™] biofilm-resistant coating works to prevent infection and inflammation

Ordinary ETT

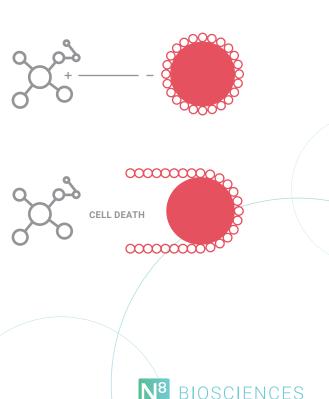


CeraShield[™] Biofilm-Resistant ETT



CeraShield[™] coating mimics the activity of the human body's innate immune system, which does not induce antimicrobial resistance (AMR).

- 1 Creates hydration layer that inhibits bacterial adhesion to the surface, creating a "moat" around the device.
- 2 The CeraShield[™] coating's net positive charge attracts the negatively-charged membranes of certain viruses, fungi, and bacteria.
- As the CeraShield[™] coating and pathogen get closer together, the CeraShield[™] coating begins to permeabilize and depolarize the cell membrane, leading to rapid cell death.



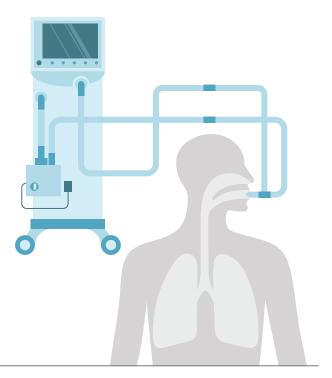
The CeraShield[™] ETT is approved for marketing in Canada and Belize with other approvals pending. The CeraShield[™] ETT is an investigational device in the United States.

VENTILATOR-ASSOCIATED PNEUMONIA: WHAT IS THE REAL COST?

Each added case of ventilator respiratory infection adds between \$10,000-\$50,000 (US).⁷

The total preventable cost worldwide is >\$10 billion.[®]

9–13% attributable risk of **death**[°]



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Approximately 50% of all critical care antibiotics are for treatment for VAP^{9,11}

up to 25

prolonged ICU stay¹⁰

up to prolonged hospital stay¹²

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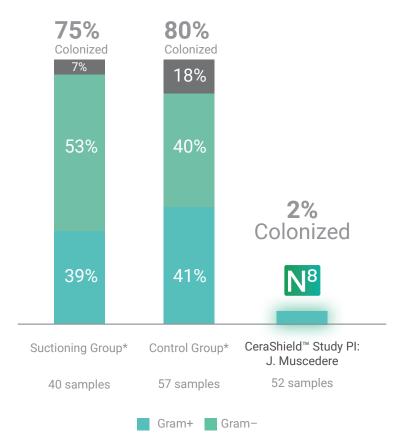
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INTRODUCING THE PROPRIETARY CERASHIELD[™] COATED BACTERIA-RESISTANT ENDOTRACHEAL TUBE

By preventing biofilm, we can significantly prevent VAP and other adverse outcomes

Comparison of Endotracheal Tube Aspirates



*Girou, E., Buu-Hoi, A., Stephen, F. et al. Airway colonization in long-term mechanically ventilated patients. Intensive Care Med 30, 225-233 (2004). https://doi.org/10.1007/s00134-003-2077-4.

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Designated as **"breakthrough device"** by FDA



ENDOTRACHEAL TUBE SIZE	N8 PRODUCT CODE
7.0 mm	18170
7.5 mm	18175
8.0 mm	18180
8.5 mm	18185

INDICATION

The CeraShield^M endotracheal tube is to be used for airway management in adult patients expected to be intubated \geq 24 hours.

The CeraShield[™] ETT consists of:

- A standard adult cuffed ETT manufactured and sourced from Flexicare offered in sizes 7.0mm-8.5mm
- A hydrophilic anti-fouling coating on the inner and outer lumens, and the inflatable cuff

FOR MORE INFORMATION, CONTACT

OLGA YANOVSKAYA

INTERNATIONAL SALES & MKTG OYANOVSKAYA@N8MEDICAL.COM WhatsApp +34 648 916 592

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